

Press Release

Date: Friday, 21 May 2021 - For immediate release

Women's Community Shelters Announces Sarrah Le Marquand as our Ambassador

Women's Community Shelters (WCS) is delighted to announce the appointment of our first Ambassador.

Sarrah Le Marquand is a magazine editor, columnist and media commentator. She is the editor-in-chief of Stellar, Body+Soul and The Binge Guide magazines, which publish nationally in the News Corp Australia newspapers every Sunday, and is a regular guest and panellist on a number of popular television, radio, news and current affairs shows.

"I was absolutely delighted to be asked to be the first WCS Ambassador as I'm such an admirer of their work. I consider it a huge honour and can't wait to use my voice to help create fundamental and enduring change and a society free of domestic and family violence."

The WCS Ambassador Program is an opportunity for influential Australians to be spokespeople for WCS and advocate for women and children in need.

WCS CEO, Annabelle Daniel, OAM, said, "Sarrah is the perfect Ambassador for WCS, and I am immensely grateful for the support and platform she has given us. Her voice in the media has truly propelled our message to a wider audience, which is absolutely necessary in order to achieve the change we are looking for."

WCS is an Australian charity working with local communities to set up new crisis accommodation shelters for women and children experiencing homelessness or domestic and family violence.

The WCS social franchise model of shelter establishment is unique to Australia's homelessness and DFV sectors. WCS is supported by diversified funding from corporate and private philanthropy and community

fundraising. It receives minimal Government funding for its shelters and the WCS head office hub is solely funded by philanthropy.

WCS' aim is to build an Australia where women are safe, secure, supported and equal.

For more information on Women's Community Shelters please visit: womenscommunityshelters.org.au

To donate: <https://drct-womenscommunityshelters.prod.supporterhub.net/donations/walk-with-us>

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If you would like a photograph to illustrate the article, please contact Nathalie Peacock via:
partnerships@womenscommunityshelters.org.au

Notes to Editors:

- *WCS offers vulnerable women at risk of homelessness or domestic violence shelter, active case management, support, dignity, self-esteem and a chance to start anew, through the establishment, operation and/or supervision and support of women's community shelters and low cost accommodation.*
- *WCS currently has 7 shelters across NSW, based in Manly, Hornsby, Great Lakes, the Hills, Penrith, Botany and Paramatta.*
- *WCS underwrites up to 2/3 of each shelter's funding for the first two years and up to 50% per annum in the following years.*
- *WCS's vision is to expand our network to at least nine shelters across NSW by 2021, all linked together through technology.*
- *More than 50% of women who apply to crisis shelters are turned away as there is no room.*
- *Every night more than 56,000 women are homeless in Australia.*
- *Over 75% of homelessness is attributed to domestic violence.*
- *As a charity WCS relies on vital donations and grants to fund their important work helping women and children in need.*
- *To make a donation call them on 0432 630 359, visit womenscommunityshelters.org.au/donate*